



Krista Peterson-Hopgood

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Accomplishments

Education NZ Prime Minister Scholarship
The American School In Japan
2019 - 2020

Walt Disney Internship
Marketing & Sales
2018

Education

Bachelor of Design Majoring in Visual Communication Design with Honours
Massey University, Wellington
2016-2020

Hutt Valley High School
Graduated 2016

St Orans Collage
2009-2013

Referees

Michael Kelly
Creative Director at Open Lab
M.Kelly@massey.ac.nz

Matt Wilce
Director of Communications at ASIJ
mwilce@asij.ac.jp

Patrick McCann
Graphic Designer
Patrick.McCann@customs.govt.nz

Employment History

Open Lab Massey University, Wellington.
Junior Designer (June 2020 - 2021 Current Employment)

- Building a stronger brand identity for *Student Services*.
- Project managing videography and collaborating with videography artist.
- Directly working alongside clients to build morale.
- Animating informative programs.
- Illustrating brand identity Icons.

Bloom Shine Events Wellington Region.
Owner and Creative Director (2018 - 2021 Current Employment)

- Managing all events and applying an artistic approach to displays.
- Managing social media accounts, emails and marketing strategies.
- Meeting with clients and other business for collaborations.
- Managing all invoices and accounts.

The American School In Japan Tokyo, Japan.
Junior Graphic Design Intern (2019-2020)

- Illustrating and animating in-house content.
- Photographing school events.
- Expanding the brand through new identity concepts.
- Large format printing signage.
- Logo design

Walt Disney World Lake Buena Vista, Florida USA.
Cast Member / Disney College Program Internship (2017-2018)

Rodney Wayne Hair Salon Lower Hutt and Manners Street, Wellington.
Receptionist (2017-2019)

Voluntary

Friends of the Dowse The Dowse Art Museum, Lower Hutt.
Marketing Director Nov 2019- October 2020 // Graphic Design Intern (June 2019-Nov 2019)

- Managing social media platforms.
- Managing regular *Mailchimp* campaigns.
- Designing winner certificates.
- Participating in group discussions and problem solving.

CubaDupa Wellington, NZ
2018 Arts Festival